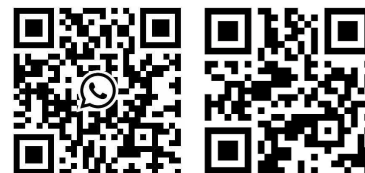


# John Robert Tubale

Web Designer

Makati, 1233 Metro Manila  
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## Summary

I'm a web designer who is creative and detail-oriented and has almost 4 years of experience creating visually appealing and user-friendly websites. Proficient in a wide range of design and development tools, with an eye for aesthetics and a solid awareness of the most recent web design trends. Committed to exceeding client expectations and delivering excellent digital experiences.

## Key skills

### Web design

Expertise in creating visually appealing and responsive websites.  
(Static and Dynamic Websites)

### UX/UI Design

Strong understanding of the fundamentals of user experience and user interface design.

### Wireframing/Prototyping

Experienced in creating wireframes and prototypes using Figma.

### Graphic Design

Expertise in designing bespoke graphics and images for web projects.

### Adobe Creative Suite

Proficiency in Photoshop, AdobeXD, Premiere Pro, and other design software.

### Problem Solving

Strong analytical and problem-solving abilities are required for design difficulties.

### Project Management

Capable of coordinating several tasks while adhering to deadlines.

### Communication

Effective communication and collaboration with clients and teams.

## Education

### Bachelor of Science in Entertainment and Multimedia Computing Specialized in Game Development

Asia Pacific College 2015 - 2019

## Work Experience

### Game Developer Intern

Knowledge Channel Foundation, Inc.  
Feb 2019 - Aug 2019

- As an intern, we are responsible for creating assets for their upcoming top-down RPG educational game such as 3D objects and game level.
- Creating storyboards and illustrations.
- Design, preparation, and creation of pages for use in multimedia, web, and print advertisements.
- Creates low-fidelity and high-fidelity prototypes for our clients to evaluate and test the product's functionality.
- Gather user and business requirements and convert them into sketches, wireframes, and mockups before moving on to visual design and prototypes.
- Works and communicate with the digital Marketing team and Developers

### Web Designer

Imanila  
March 2020 - Present

## Technical Skills

Figma Photoshop Elementor Premiere Pro HTML CSS Adobe Illustrator Wordpress Wix

## Certification and Seminars

2020 Vision: Do UXSee What I See, UX Philippines

February 2020

Certificate of Recognition in Hackathon 2019: Digitize the Philippines

November 2019

Certificate of Participation in Fintech Hackathon 2019: Hack to the Future

December 2019

UI UX Design Hybrid from Figma to HTML CSS and JavaScript: Udemy

July 2022